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Objective:

Professional Summary

- Streamlined Video Production and Design: Accelerated video production for advertising campaigns by 30%
- Developed and automated Instagram post templates, reducing design time by 7 hours per week
- Enhanced brand presence by capturing high-quality images and ensured continuous engagement on social media for Real Fado
- Designed functional and visually appealing client websites, focusing on optimal user experiences and aesthetic appeal.
- Proven Track Record in Productivity and Innovation: Implemented efficient systems and processes to streamline design and production workflows, achieving measurable improvements in efficiency and output quality.

Professional Experience

Hub Media - Designer and Video Editor; Lisbon (Portugal)

Accelerated video production for advertising campaigns despite limited resources

- Produced advertisement videos 30% faster than the company average, even while working with low-budget equipment, allowing the team to meet tight deadlines and maintain consistent content output.

Streamlined Instagram post creation through template automation

- Developed and implemented a system that automated the creation of Instagram post templates, enabling the production of hundreds of customized templates at once; reduced design time by approximately 7 hours per week, significantly boosting productivity.

Website Design

- Designed clients websites, focusing on functional and visually appealing user experiences.

Real Fado - Photographer; Lisbon (Portugal)

Ensured Continuous Relevance of Instagram through High-Quality Photography

- Captured images that kept the Instagram page active and engaged, ensuring the brand's relevance on social media. The consistency and quality of the posts helped strengthen Real Fado's online presence.

Discreet Image Capture Without Interfering with Live Performances

- Conducted image capture in a way that was unobtrusive to the audience, allowing the show to proceed without interruptions. This approach ensured an authentic and immersive experience for the viewers, without compromising the event documentation.

Photo Treatment and Editing

- Performed careful treatment and editing of photographs, ensuring high-quality final images ready for use across various brand communication platforms.

Education

Escola Profissional de Artes, Tecnologia e Desporto | Lisbon, Portugal | September 2021 - July 2024

Professional Multimedia Technician Course | AVG 16 / 20

Videography, video editing, photography and graphic design

Digital Proficiency

Microsoft Office | Word, Excel, Power Point, Teams

Adobe Package | Premiere, After Effects, Animate, Photoshop, Illustrator

Languages

Portuguese: mother tongue

English: C1